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Introduces students to (human) communication theories and communication models and analyses the communication process; including audience analysis, and message design. Examines extension/communication methods; nature and classification and selection and use of appropriate methods in

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The origins of communication theory is linked to the development of information theory in the early 1920s. Limited information-theoretic ideas had been developed at Bell Labs, all implicitly assuming events of equal probability.. Harry Nyquist's 1924 paper, Certain Factors Affecting Telegraph Speed, contains



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a theoretical section quantifying "intelligence" and the "line speed" at which it can ...

### **Communication theory - Wikipedia**

Introducing Communication Theory: Analysis and Application. This text introduces the field of communication to students who may have little or no background in communication theory. Its three overriding goals are to help students understand the pervasiveness of theory in their lives, to demystify the theoretical process, and to help students become more systematic and critical in their thinking about theory.

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Dit is de samenvatting van Communicatie Theorie. In deze samenvatting zijn de collegeslides opgenomen met extra uitleg en het boek: Introducing communication Theory: Analysis and Application. Mijn samenvattingen zijn erg visueel met veel plaatjes en figuren om het begrijpelijker en interessanter te maken.

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